



For Immediate Release

G2 Systems Opens London Office

Five Years of Implementation Services Growth Drives UK Expansion

New York and London — March 16, 2011 – G2 Systems, LLC, a software and consulting firm specializing in investment management, accounting and operations systems for the alternative investment community, has opened a London office. The company's expansion into the UK coincides with the completion of its fifth year in business. Founded in December 2005, with offices in Boston, New York and Los Angeles, G2 Systems has grown from an entrepreneurial start-up to an established and respected software and services provider serving the needs of hedge funds, prime brokers and fund administrators.

"We have made significant progress implementing our initiatives for growth over the years," said George Michaels, CEO at G2 Systems. "Opening a London base will bring us even closer to our multinational clients, help us focus on the specific needs of UK firms, and expand operations in Europe as a Premier Consulting Partner for Advent Software. Five years ago, G2 began as a two-person consultancy with a handful of clients. Today, G2 is a 30-person firm providing software and services to over 40 clients, including many industry leaders within the alternative investment community. Continued revenue growth and an increasing demand for professional services in the financial marketplace have made the London office a strategic imperative."

"Our commitment to building superior technology, combined with dedicated services and support has attracted a number of new clients," said Brian Roberti, Director of Sales and Marketing at G2 Systems. "In these challenging times, clients are coming to us because we have a reputation for delivering the most reliable services and software implementations. That's primarily due to the hard work and dedication of G2 professionals, which has significantly contributed to our growth."

Additionally, three field directors and a technical team leader on the G2 staff have stepped up to join George Michaels (CEO) and Ruban Selvakumar (COO) as members in the LLC. They are Horace Henderson, Michael Rodriguez, Herman Weintraub and Michael Ryzewic.

About G2 Systems, LLC

G2 Systems, LLC, (www.g2systemsllc.com) is a software and consulting firm specializing in investment management, accounting and operations systems for the alternative investment community. The company's

solutions are designed to improve the business operations of hedge funds, brokerage firms and fund administrators. Advent Software welcomed G2 as one of the first 'Premier Consulting Partners' for its Geneva investment management and fund accounting system in November 2008. The firm also owns TaxGopher®, a deployed software solution developed specifically for the analysis of wash sales. TaxGopher augments a company's existing portfolio management system and provides accurate information on taxable gains and losses. G2 is comprised of Wall Street finance and IT veterans and first-rate graduates from the nation's top engineering schools.

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